

# BUILDFest Pitch CHALLENGE

TUESDAY  
JUNE 4 2019  
\* \* \*

**BOSTON MARRIOTT COPLEY PLACE**

110 Huntington Ave, Boston, MA

**5:30PM – 8:30PM**

Student Business Expo &  
Final Pitch Competition

**BUILD** is dedicated to creating a more diverse future workforce by ensuring students in under-resourced communities have access to the mentorship, professional development opportunities, and funding they need to graduate high school, go to college, and launch successful careers. Starting in 9th grade, BUILD students work with their peers and mentors to develop business ideas, pitch to funders for seed funding, and launch real businesses. BUILD's unique "Shark Tank"-style program offers students a four year entrepreneurship experience designed to develop 21st Century Skills and motivate disengaged youth to succeed in school.



**The BUILDFest Pitch Challenge (BPC)** is a multi-part event that represents the culmination of a year of hard work by our ninth-grade students and celebrates the transformative power of entrepreneurship.

### Here's How It Works...

Starting in early May, more than thirty teams of BUILD high school students representing six Boston Public Schools will pitch their innovative business ideas to volunteer judges in hopes of earning a final slot at **The BUILDFest Pitch Challenge** on June 4th. Only three teams will make it all the way. These finalists will compete in front of a panel of celebrity judges and 600 guests for cash prizes and start-up funds. Past judges include former Massachusetts Governor Deval Patrick and former New England Patriots Linebacker Jerod Mayo. This event will also feature a family-friendly reception and Student Business Expo where guests will have the opportunity to meet BUILD's student entrepreneurs and purchase their unique products. **The BUILDFest Pitch Challenge** is a great way to see our students in action while networking with Boston's top business, education, philanthropic, and community leaders.



**LEAD SPONSOR OF A STUDENT TEAM – \$10,000**

Your sponsorship will help a BUILD student team receive the coaching, skills-based workshops, and increased confidence they need to win the start-up funds required to launch their business. You will receive...

- \* **A photo of your sponsored team**, a sample of their product, and at least one engagement opportunity for volunteers from your company to visit your team's classroom
- \* **Guaranteed invitation for a C-Suite representative** from your company to serve as a judge in the first round competition in May
- \* **Social media recognition** through BUILD Boston Facebook and Twitter
- **Reserved seats for 12 guests** at the BUILDFest Pitch Challenge (BPC)
- **Prominent display of company logo** on BPC website, event email, signage, and the program book distributed to all 600 guests



**CO-SPONSOR OF A STUDENT TEAM – \$5,000**

**Not able to fully sponsor a student team this year?**

Find another company to split your sponsorship and you can still join in the fun! Options available for 2 companies at \$5,000 each or 4 companies at \$2,500 each

- **Reserved seats for 6 guests** at BPC (\$5,000 level) or 3 guests (\$2,500 level)
- **Display of company logos** on your student team's booth and in the program book distributed to all 600 guests

For questions or to sign up as a sponsor, please contact Kira Ross at [kross@build.org](mailto:kross@build.org)

**CAN'T ATTEND BUT STILL WANT TO SUPPORT BUILD'S YOUTH ENTREPRENEURS?**

Make a fully tax deductible contribution online at [buildinboston.org/donate](http://buildinboston.org/donate).

**PAYMENT INFORMATION**

Please send your sponsorship check made payable to BUILD Boston.

BUILD Boston, 745 Atlantic Avenue, 8th Floor, Boston, MA 02111.

BUILD is a 501(c)(3) nonprofit organization. Event donations are partially tax deductible.

